



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

**DEPARTMENT OF ECONOMICS, MARKETING AND
ENTREPRENEURSHIP**

EXAMINATION PAPER

COURSE CODE : MBA513
COURSE TITLE : Entrepreneurship
DURATION : 3 Hours
LEVEL : 5.1
DATE : 07 DEC 2023

INSTRUCTIONS TO CANDIDATES:

1. Answer any four (4) questions.
2. No cell phones are allowed in the examination venue.
3. The number of marks for each question or part question is shown in brackets []
4. Begin each answer on a new page.
5. **DO NOT OPEN THIS PAPER UNTIL THE INVIGILATOR INSTRUCTS YOU.**

QUESTION ONE

Entrepreneurial leadership is an evolving management approach, however its contributions to organizations is very significant.” Evaluate the extent to which this statement is true. Support your arguments with relevant examples. [25 marks]

QUESTION TWO

The Government of Zimbabwe in liaison with the Ministry of SMEs have a key role to play in promoting entrepreneurial innovation and creativity among Entrepreneurs. Discuss this highlighting strategies and steps to take into consideration. [25 marks]

QUESTION THREE

Zimbabwe’s new president is on record as urging a cultural change in the way of doing business in the nation’s public sector. As a manager studying Entrepreneurship, to what extent do you think this approach would be relevant in creating this new culture in the said sector? Support your arguments with relevant examples.

[25 marks]

QUESTION FOUR

Intrapreneurship is emerging as a source of sustainable competitive advantage for organizations in today’s highly competitive environment. Comment on the validity of this statement in any industry of your choice. [25 marks]

QUESTION FIVE

The entrepreneurial process is a chaotic and unplanned phenomenon. Comment.

[25 marks]

END OF EXAMINATION.....

015 PM