



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

COURSE CODE : CEN 223
COURSE TITLE : ENTERPRISE RISK MANAGEMENT
SPECIAL REQUIREMENTS : NONE
DURATION : 3 Hours
LEVEL : 2.1
DATE : 09 OCT 2023

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue
2. Use of silent, non-programmable calculators is allowed
3. Answer ANY four questions.
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets []



QUESTION ONE

Evaluate the market risks associated with starting your own company in Zimbabwe in any industry of your choice. **[25 marks]**

QUESTION TWO

Discuss how enterprise risk management can impact the quality management of any Zimbabwean company in the construction industry. **[25 marks]**

QUESTION THREE

In any given industry of operations risks are always present, however, survival hinges on how you navigate through them. Taking this into consideration identify any five sources of risk which usually affect Zimbabwean Small to medium enterprises in any industry of your choice.

[25 marks]

QUESTION FOUR

Identify and explain giving practical examples any risk mitigation strategies that any manager can use in risk management. **[25 marks]**

QUESTION FIVE

One of the major causes of organisational collapse is attributed to corporate governance issues which has an effect on risk management practises. Discuss and give practical examples how far true that statement is. **[25 marks]**