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GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

COURSE CODE : CBM 221
COURSE TITLE : LEADESRHIP
DURATION : 3 HOURS
LEVEL : 2.2
DATE : 09 OCT 2023
SPECIAL REQUIREMENTS : NONE

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []
5. Credit will be given for logical, systematic, and neat presentations.

Question 1.

Leaders should exhibit certain qualities which followers can emulate, what are the characteristics of a good leader, which can inspire followers to execute according and above organisational expectations. **(25 marks)**

Question 2.

Suppose you are engaged as a leadership consultant to assist a newly established company on business and leadership cycles. What is your conclusion on the calibre of stakeholders that a leader should expect to work with under different conditions? **(25 Marks)**

Question 3.

In today's business world, leaders should be heedful of the changes that are taking place in the global environment. As a manager, how do you utilise the discovery and creation theory to ensure your organisation is successful. **(25 Marks)**

Question 4.

Succession planning is critical in organisations be it political, religious and profit making organisations. Comment on the approaches of succession planning in relation to Zimbabwean organisations. **(25 Marks)**

Question 5.

Critically evaluate the importance of environmental scanning to successful leadership. **(25 Marks)**

8/0 am