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GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS MARKETING AND ENTREPRENEURSHIP.

EXAMINATION PAPER

COURSE CODE : **CBM 212**
COURSE TITLE : **MANAGEMENT THEORY AND PRACTICE**
DURATION : **3 HOURS**
LEVEL : **2.1**
DATE : **09 OCT 2023**
SPECIAL REQUIREMENTS : **NONE**

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []
5. Credit will be given for logical, systematic, and neat presentations.



Question 1.

Discuss the characteristics of the Industrial Revolution and how can they be related to modern management of organisations **(25 Marks).**

Question 2.

Fredrick Winslow Taylor developed the scientific management theory and came up with five categories under his theory. Discuss the five categories of Taylor's scientific theory **(25 Marks)**

Question 3.

Discuss how a manager can make use of the modern management theory to improve performance in an organisation of your choice **(25 Marks).**

Question 4.

Just In Time (JIT) and lean production are two different aspects which depend on each other to be successful. Critically evaluate the difference between Lean production and Just In Time **(25 Marks).**

Question 5.

What lessons can be drawn from Henry Fayol's administrative management theory in setting up a new organisation. **(25 marks).**

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14/12 pm