



**ZIMBABWE EZEKIEL GUTI UNIVERSITY**

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**FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS**

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**DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP**

**EXAMINATION PAPER**

**COURSE CODE** : CBM212  
**COURSE TITLE** : MANAGEMENT THEORY AND PRACTICE  
**DURATION** : 3 HOURS  
**LEVEL** : 2.1  
**DATE** : 11.3 APR 2023  
**SPECIAL REQUIREMENTS** : NONE

**INSTRUCTIONS TO CANDIDATES:**

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets [ ]

### QUESTION ONE

As experts in management discuss how organisations can apply the 14 principles of management from Henry Fayol to improve its effectiveness **(25 marks).**

### QUESTION TWO

Explain the applicability of Laissez-faire in business **(25 marks).**

### QUESTION THREE

Explain the contingency approach to management. Can this be applied in a church Organisation **(25 marks).**

### QUESTION FOUR

Explain why people resist change and what strategies should be employed to manage resistance to change **(25 marks).**

### QUESTION FIVE

Explain why people resist change and what strategies should be employed to manage resistance to change **(25 marks)**

THE END

14/0 AM