



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

COURSE CODE : CBM 111  
COURSE TITLE : BUSINESS ETHICS  
DURATION : 3 HOURS  
LEVEL : 1.1  
DATE : 14 APR 2023

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Question one compulsory
3. Answer any **THREE (3)** questions.
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets [ ]

## **CASE STUDY**

**HARARE, APRIL 10, 2009**

Zimbabwean court jailed two former executives of state owned Air Zimbabwe to 10 years each on Friday after finding them guilty of fraud in a rare slap on corruption against senior public officials. Former Air Zimbabwe Chief Executive, Peter Chikumba and Company Secretary, Grace Pfumbidzayi, were found guilty of breaking the airline's rules in 2009 by awarding a \$10 million insurance contract to a local company without issuing tender.

### **QUESTION ONE**

With reference to Air Zimbabwe company, cite living examples how corruption has affected part of the economy . **[25 marks]**

## **SECTION B: ANSWER ANY THREE QUESTIONS.**

### **QUESTION TWO**

Identify activities that are being done by Tobacco Marketing Board (TIMB) as part of corporate social responsibility in line with business ethics in its operations. **[25 marks]**

### **QUESTION THREE**

Agriculture sector in Zimbabwe has just gain its competitive advantage through observing business ethics that has to do with its sector. Discuss **[25 marks]**

### **QUESTION FOUR**

Chicken inn food outlet has proved of much concern to the public during covid 19 era, Identify areas that chicken inn has proved to be abided by business ethics in line World Health Organization (WHO) Standards. **[25 marks]**

### **QUESTION FIVE**

Research has shown that tertiary education sector in Zimbabwe are victims of business ethics dilemma. Discuss **[25 marks]**