

ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF HERITAGE, HUMANITIES AND SOCIETAL ADVANCEMENT

DEPARTMENT OF DEVELOPMENT, PROGRAMMING AND MANAGEMENT EXAMINATION PAPER

DIPLOMA IN HUMANITARIAN AID AND DISASTER MANAGEMENT

COURSE CODE

HADM100

COURSE TITLE

MANAGEMENT THEORIES AND PRACTICE

DURATION

3 Hours

DATE:

13 APR 2023

INSTRUCTIONS TO CANDIDATES:

- 1. Answer any **THREE** questions.
- 2. Each question carries 100 marks
- 3. Start each answer on a new page of your answer booklet.

- 1. There is a problem of lake of motivation at your company involving workers. Discuss how you are going to address this issue using managerial concepts learnt in this course. Total [100]
- 2. As a competitor you have entered the market to invade what used to be sole space for a rival business organization. Write a proposal to the Executive Board of your organization showing clearly how you are going to establish yourself into profitability. Total [100]
- 3. To what extent is Fredrick Taylor's Scientific Management Theory applicable to your organization's workers? Explore with examples. Total (100)
- 4. You have just been appointed a Field Worker of a Humanitarian Aid Organization. Do a PEST Analysis of this organization as part of your preparedness to take your assignment to another level. Total [100]
- 5. Describe each of these terms in detail, as they are used in Management Theories and Practice, use one page for each: [100]
 - v. Bureaucratic Management (25)
 - vi. Theory X and Y (25)
 - vii. Corporate Environmental Responsibility (25)
 - viii. Resistance to change (25)

TOTAL [100]

THE END

10/0 Am