



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT

EXAMINATION PAPER

COURSE CODE : CEN 201
COURSE TITLE : Entrepreneurship Theory and Practise
SPECIAL REQUIREMENTS : None
DURATION : 3 HOURS
LEVEL : 2.1
DATE :

18 JAN 2023

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []

QUESTION ONE

Discuss challenges being faced small and medium Enterprise in Zimbabwe. [25 marks]

QUESTION TWO

Explain the motives to Entrepreneurship citing examples from the Zimbabwean context. [25 marks]

QUESTION THREE

Examine five sources of funding for entrepreneurial ventures. [25 marks]

QUESTION FOUR

Analyse the influence of the business ecosystem on the entrepreneurial process. [25 marks]

QUESTION FIVE

As an entrepreneurial professional, advice a student who has just recently succeeded in her/his advanced level studies, the benefits of studying entrepreneurship as a course. [25 marks]

3 pm