



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT

EXAMINATION PAPER

COURSE CODE : CBM212
COURSE TITLE : MANAGEMENT THEORY AND PRACTICE
SPECIAL REQUIREMENTS : NONE
DURATION : 3 HOURS
DATE :

18 JAN 2023

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []
5. Credit will be given for logical, systematic, and neat presentations.

QUESTION ONE

Discuss the characteristics of the Industrial Revolution.

[25 Marks]

QUESTION TWO

Fredrick Winslow Taylor developed the scientific management theory and came up with five categories under his theory. Discuss the five categories of Taylor's scientific theory. [25 Marks]

QUESTION THREE

Discuss how a manager can make use of the modern management theory to improve performance in an organisation of your choice.

[25 Marks]

QUESTION FOUR

Just In Time (JIT) and lean production are two different aspects which depend on each other to be successful. Critically evaluate the difference between Lean production and Just In Time [25 Marks]

QUESTION FIVE

Discuss the 14 principles of management presented by Henry Fayol.

[25 marks]

2 AM