



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT

EXAMINATION PAPER

COURSE CODE : CEN 201
COURSE TITLE : Entrepreneurship Theory and Practise
SPECIAL REQUIREMENTS : None
DURATION : 3 HOURS
LEVEL : 2.1
DATE : 04 OCT 2022

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []

QUESTION ONE

Discuss five characteristics of successful entrepreneurs in Zimbabwe. [25 marks]

QUESTION TWO

Explain the relevance of a business plan to an aspiring entrepreneur. [25 marks]

QUESTION THREE

Discuss the merits and demerits of bank funding for a small business. [25 marks]

QUESTION FOUR

Analyse the role of entrepreneurship in creating long term value for organisations in the Zimbabwe. [25 marks]

QUESTION FIVE

Critically assess any five factors that contribute to the success of corporate entrepreneurship in organisations. [25 marks]

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