



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT

EXAMINATION PAPER

COURSE CODE : CBM212
COURSE TITLE : MANAGEMENT THEORY AND PRACTICE
SPECIAL REQUIREMENTS : NONE
DURATION : 3 HOURS
DATE : 04 JUL 2022

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []
5. Credit will be given for logical, systematic, and neat presentations.

QUESTION ONE

Discuss the modern approach to management and how it is applicable in today's business.

[25 Marks]

QUESTION TWO

(a) What do you understand by the term six sigma?

[10 marks]

(b) Discuss the features of the Kaizen methodology?

[15

Marks]

QUESTION THREE

Critique the forces behind management theories.

[25 Marks]

QUESTION FOUR

You are engaged by a small business owner who does not have knowledge in management. Recommend an organisational structure that he/she may adopt to address changes in the business environment. Support your answer.

[25

Marks]

QUESTION FIVE

Critically examine the Bureaucratic management theory and how can it be applied in the Zimbabwean context.

[25 Marks]