



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT

EXAMINATION PAPER

COURSE CODE : **CBM121**
COURSE TITLE : **PRINCIPLES OF MANAGEMENT**
SPECIAL REQUIREMENTS : **NONE**
DURATION : **3 HOURS**
DATE : **06 JUL 2022**

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []
5. Credit will be given for logical, systematic, and neat presentations.

QUESTION ONE

Giving practical examples, discuss reasons why planning is necessary in an organisation of your choice.

[25 Marks]

QUESTION TWO

'Management is far much better than leadership'. Discuss?

[25 Marks]

QUESTION THREE

You are hired by an organisation to put some control measures in the organisation. Discuss the steps you are going to follow during the process to ensure the success of the organisation.

[25 Marks]

QUESTION FOUR

Giving examples, discuss why managers are reluctant to delegate.

[25 Marks]

QUESTION FIVE

Evaluate how Mckinsey's 7s model can be used to improve the performance of an organisation before, during and after mergers and or acquisitions.

[25 Marks]