



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT

EXAMINATION PAPER

COURSE CODE : CEN 224
COURSE TITLE : Family and Small Business Management
SPECIAL REQUIREMENTS : None
DURATION : 3 Hours
LEVEL : 2.1
DATE :

06 JUL 2022

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []

QUESTION ONE

Discuss the various ways Intellectual Property Protection SMEs and Family businesses can use to protect their ideas in Zimbabwe. [25 marks]

QUESTION TWO

Discuss the contribution of small businesses in the informal sector towards the socio-economic development of Zimbabwe. [25 marks]

QUESTION THREE

Evaluate sources of stress and recommend possible ways of handling such stress in family and small businesses. [25 marks]

QUESTION FOUR

Explain the causes of risk in small and family businesses. [25 marks]

QUESTION FIVE

Critically examine 5 environmental factors and their effects on the success of small businesses in Zimbabwe [25 marks]