



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT

EXAMINATION PAPER

COURSE CODE : CEN 221
COURSE TITLE : Entrepreneurship Theory and Practise
SPECIAL REQUIREMENTS : None
DURATION : 3 HOURS
LEVEL : 2.1
DATE :

01 JUL 2022

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []

QUESTION ONE

' In view of the Zimbabwean environment, implementation of business ideas is still a challenge for entrepreneurs'. Discuss [25 marks]

QUESTION TWO

Explain the challenges being faced by young entrepreneurs in the informal trading sector in Bindura, Zimbabwe. [25 marks]

QUESTION THREE

Discuss the merits and demerits of bootstrapping funding for a small business. [25 marks]

QUESTION FOUR

Analyse the role of entrepreneurship in creating long term value for organisations in the Zimbabwean economy. [25 marks]

QUESTION FIVE

Critically assess any five success factors of corporate entrepreneurship in Zimbabwean organisations. [25 marks]