



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF Marketing

EXAMINATION PAPER

COURSE CODE : CMA207
COURSE TITLE : SUPPLY CHAIN MANAGEMENT
DURATION : 3 Hours
DATE :

28 JUN 2022

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []

Question 1

- a. As an expert in Supply chain management briefly outline any 5 activities seen as crucial to implement SCM (15 marks)
- b. Define the following terms as they are used in Supply Chain Management:
- i. Inbound logistics 2 marks
 - ii. Outbound logistics 2 marks
 - iii. Value chain 2 marks
 - iv. integration 2 marks
 - v. Collaboration 2 marks
- (10 marks)

(Total 25 marks)

Question 2

Using examples examine the benefits of outsourcing in supply chain management.

(Total 25 marks)

Question 3

Using relevant examples discuss the main Supply Chain Management objectives. (25 marks)

Question 4

Explain the procurement process/ procedure of any organisation of your choice.

(Total 25 marks)

Question 5

- (a) Describe and explain the factors affecting supplier selection. (10 marks)
- (b) Discuss the reasons for supplier evaluation and development. (15 marks)

END OF PAPER