



**ZIMBABWE EZEKIEL GUTI UNIVERSITY**

**FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING**

**DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT**

**EXAMINATION PAPER**

**COURSE CODE** : CEN 204  
**COURSE TITLE** : Family and Small Business Management  
**SPECIAL REQUIREMENTS** :  
**DURATION** : 3 Hours  
**LEVEL** : 2.1  
**DATE** :

**15 FEB 2022**

**INSTRUCTIONS TO CANDIDATES:**

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets [ ]

**Question 1**

Giving Practical examples, explain the drivers to start small and family businesses. (25 marks)

**Question 2**

Advice an entrepreneurship student on the forms of ownership to adopt when starting a business. (25 marks)

**Question 3**

Discuss sources of conflict in family businesses and how best you can solve them as a small business manager. (25 marks)

**Question 4**

Discuss any five (5) sources of finance for family Businesses operating in Zimbabwe. (25 marks)

**Question 5**

Explain 5 major components of a business giving practical examples. (25 marks)

**THE END**