



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF ECONOMICS AND BUSINESS SCIENCES

EXAMINATION PAPER

COURSE CODE : CEN 201
COURSE TITLE : Entrepreneurship Theory and Practice
SPECIAL REQUIREMENTS : None
DURATION : 3 Hours
LEVEL : 2.1
DATE : 08 FEB 2022

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []

Question 1

- a) Explain any challenges faced by youth and women entrepreneurs in Zimbabwe. {13}
- b) State and explain how best they can overcome these challenges. {12}

Question 2

Discuss how the business environment affect the operations of a startup venture.

{25}

Question 3

Being ethical is good in running a business discuss this notion giving practical examples.

{25}

Question 4

Discuss the relevance of coming up with a new product to any entrepreneurial organisation of your choice.

{25}

Question 5

Innovation, risk taking and pro-activeness can't be separated from entrepreneurship discuss.

{25}