



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT

EXAMINATION PAPER

COURSE CODE : CBM111
COURSE TITLE : BUSINESS ETHICS
DURATION : 3 Hours
LEVEL : 1:1
DATE : 15 FEB 2022

INSTRUCTIONS TO CANDIDATES:

- 1 No cell phones are allowed in the examination venue.
- 2 Question one is compulsory
- 3 Answer any **THREE (3)** questions from section B.
- 4 Begin each question on a new page.
- 5 The number of marks for each question or part question is shown in brackets []

CASE STUDY

In April, a man in Zimbabwe named Tatenda noticed a car in his neighborhood of Harare unloading several bags of maize meal at a local home. The country's food crisis had grown dire since the start of the COVID-19 pandemic, when government lockdowns forced millions of people to stay put, resulting in economic hardship for many. The price of maize meal had been fixed by the government to help people feed their families during the economic fallout caused by the COVID-19 crisis. But the owners of the home were selling maize meal for more than twice the set cost. They wanted to profit illegally from food aid during a national emergency. Tatenda took a picture of the car's license plate number and sent a message over WhatsApp to the local branch of Transparency International's Advocacy and Legal Advice Centre (ALAC). Operating in more than 60 countries around the globe, ALACs offer free and confidential services to many nations.

QUESTION ONE

Identify business ethics dilemma from the above case study and its consequences to the society and nation at large.

[25 marks]

SECTION B: ANSWER ANY THREE QUESTIONS.

QUESTION TWO

Explain the concept of business ethics and social responsibilities.

[25 marks]

QUESTION THREE

Identify any company of your choice and discuss how it upholds business ethics to the benefit of its country at large

[25 marks]

QUESTION FOUR

Describe business ethics, which are required in COVID 19 calamity across the Globe? [25 marks]

QUESTION FIVE

Most food staff retailers in Zimbabwe are victims of business ethics dilemma. Discuss. [25 marks]

THE END