



ZIMBABWE EZEKIEL GUTI UNIVERSITY
FACULTY OF HUMANITIES, EDUCATION AND
SOCIAL SCIENCES

DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES

EXAMINATION PAPER

COURSE CODE : PSY 107
COURSE TITLE : Social Psychology
SPECIAL REQUIREMENTS : N/A
DURATION : 3 Hours
DATE : 17 FEB 2022

INSTRUCTIONS TO CANDIDATES:

1. Answer any **THREE** questions only.
2. Choose at least **ONE** question from each section. (If there are 2 or more sections)
3. Each question carries 100 marks.
4. Do not answer **TWO** questions based on the same material.

1. With reference to Cialdini and Griskevicius (2014), describe reasons for social conformity and social compliance.
2. Discuss how individuals can become aware of and cope with various forms of negative social influence.
3. Basing on the social psychological perspective, describe how social psychological concepts/theories can be used to explain why begging could be an issue for individuals and/or communities in Zimbabwe.
4. Critically examine the **four** major theoretical framework in social psychology.
5. Utilising any two research studies conducted in the field of social psychology, examine bystander behaviour.

THE END