



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF HUMANITIES, EDUCATION & SOCIAL SCIENCES

DEPARTMENT OF DEVELOPMENT STUDIES AND THEOLOGY

EXAMINATION PAPER

COURSE CODE : UWC 140
COURSE TITLE : COMMUNICATION SKILLS
DURATION : 3 Hours
DATE : 26 OCT 2021

INSTRUCTIONS TO CANDIDATES:

1. Answer any THREE questions only.
2. Each question carries 25 Marks.
3. Start each question on a new page of your answer sheet..

1 AM

1. Illustrate the elements in the communication process graphically. [25].
2. The student does not seem to be a very good listener. Provide the student with five practical guidelines which could help her to improve her listening skills. [25]
3. Demonstrate some of the unique characteristics of an academic essay [25]
4. Two of your friends have just returned from a public presentation. They are disagreeing on whether the speaker managed to capture the attention of the audience fully or not. Providently you walk into this heated debate and they turn to you so that you may give pointers on how an effective speaker would gain and maintain the attention the attention of the audience. Enlighten your friends on what a good presenter may do. [25]
5. Demonstrate the relevance of SQ3R Study system. [25]
6. It has been said that most of what we mean is not in our words but in our actions. How far true is this assertion?

END OF PAPER