

## ZIMBABWE EZEKIEL GUTI UNIVERSITY

## **FACULTY OF ARTS**

## DEPARTMENT OF THEOLOGY AND RELIGIOUS STUDIES

## **EXAMINATION PAPER**

B.A (Hons) Conventional: Part 1 Semester 1

UWC 140: Communication Skills

Duration: 3 Hours

Month: 12 JUNE 2018

INSTRUCTIONS

Answer any THREE questions only. Each question carries (100 Marks).

- 1. "Argument is the process of making what we think clear to ourselves and to others" (Crucius and Channel 2000:3). Explain how this can be achieved in academic writing.
- 2. Distinguish the difference between hearing and listening. Illustrate any five strategies that a student can use to achieve effective listening in lectures.
- 3. Examine the concept of communication as a process. What role does feedback play in the communication process?
- 4. Drawing examples from your experiences in lectures, tutorials and group discussions, discuss any five barriers to communication suggesting how each can be minimised.
- 5. Discuss the importance of audience analysis in oral presentations.
- 6. Identify and discuss any five characteristics of academic writing.

**END OF PAPER**