



**ZIMBABWE EZEKIEL GUTI UNIVERSITY**

---

**FACULTY OF HUMANITIES, EDUCATION & SOCIAL SCIENCES**

---

**EXAMINATION PAPER**

**COURSE CODE** : UWC 140  
**COURSE TITLE** : COMMUNICATION SKILLS  
**DURATION** : 3 Hours  
**DATE** : 29 May 2019

**INSTRUCTIONS TO CANDIDATES:**

1. Answer any THREE questions only.
2. Each question carries 25 Marks.
3. Start each question on a new page of your answer sheet..

1. Demonstrate the relevance of SQ3R Approach in Reading for Academic Purposes.
2. Discuss any five barriers to communication in the lecture room and suggest how they can be eliminated.
3. Discuss with practical examples the eight elements of the communication process.
4. Demonstrate with practical examples the importance of referencing for the academic field.
5. Discuss the importance of venue analysis in an oral presentation.
6. Outline any six characteristics of an academic essay.

END OF PAPER