



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF ECONOMICS AND BUSINESS SCIENCES

EXAMINATION PAPER

COURSE CODE : CMA404
COURSE TITLE : E-commerce
DURATION : 3 Hours
DATE : 24 September 2020

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []

QUESTION 1

Explain any **four** models of e- commerce giving practical examples.

[25]

Total marks [25]

QUESTION 2

Highlight and discuss the components of Electronic Data Interchange?[25]

Total marks [25]

QUESTION 3

Explain any **five** advantages of e-commerce giving practical examples.

[25]

Total marks [25]

QUESTION 4

Discuss any **five** features of e-commerce for various businesses of your choice.

[25]

Total marks [25]

QUESTION 5

Highlight and explain and **five** requirements for safe e-payment.

[25]

Total marks [25]

.....**END OF THE EXAMINATION**.....