



**ZIMBABWE EZEKIEL GUTI UNIVERSITY**

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**FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING**

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**DEPARTMENT OF ECONOMICS AND BUSINESS SCIENCES**

**EXAMINATION PAPER**

**COURSE CODE** : CMA 207  
**COURSE TITLE** : SUPPLY CHAIN MANAGEMENT  
**DURATION** : 3 Hours  
**DATE** : 29 May 2019

**INSTRUCTIONS TO CANDIDATES:**

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets [ ]

**Question 1**

(a) Account for methods of integration as used in Supply Chain Management (10 marks)

(b) Evaluate any 5 purchasing department responsibilities. Use practical examples to support your answer. (15 marks)

**(Total 25 marks)**

**Question 2**

Evaluate the typical benefits of Supply Chain Management gained by a B2B company.

**(Total 25 marks)**

**Question 3**

(a) Suggest ways in which successful negotiation can be enhanced. (10 marks)

(b) Describe and explain the 7 Stages of the Procurement Life Cycle. (15 marks)

**(Total 25 marks)**

**Question 4**

Identify and discuss the main Supply Chain Management objectives. Apply relevant examples.

**(Total 25 marks)**

**Question 5**

Account for the major components of Supply Chain Management.

**(Total 25 marks)**

**END OF PAPER**