



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF ECONOMICS AND BUSINESS SCIENCES

EXAMINATION PAPER

COURSE CODE : CMA207
COURSE TITLE : SUPPLY CHAIN MANAGEMENT
DURATION : 3 Hours
DATE : 23 September 2020(0900-1200)

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []

Question 1

- (a) Describe in detail stages of the purchasing process **(10 marks)**
(b) Using reference to examples, examine five basic rights of purchasing. **(15 marks)**

(Total 25 marks)

Question 2

- a. As an expert in Supply chain management briefly outline any 5 activities seen as crucial to implement SCM **(15 marks)**
- b. Define the following terms as they are used in Supply Chain Management:
- i. Inbound logistics **2 marks**
 - ii. Outbound logistics **2 marks**
 - iii. Value chain **2 marks**
 - iv. integration **2 marks**
 - v. Collaboration **2 marks**

(Total 25 marks)

Question 3

According to Christopher (1998)” business no longer compete as single entities but as supply chains”. What your comment as a Supply chain management specialist. **(Total 25 marks)**

Question 4

Identify and discuss the main Supply Chain Management objectives. Apply relevant examples.

(Total 25 marks)

Question 5

Suggest ways in which successful negotiation can be enhanced. **(25 marks)**

END OF PAPER