



**ZIMBABWE EZEKIEL GUTI UNIVERSITY**

**FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING**

**DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT**

**EXAMINATION PAPER**

**COURSE CODE** : CPS 102 / 201  
**COURSE TITLE** : PRINCIPLES OF LOGISTICS IN PURCHASING  
AND SUPPLY  
**SPECIAL REQUIREMENTS** :  
**DURATION** : 3 Hours  
**LEVEL** : 1.2  
**DATE** : ~~20~~ AUG 2021

**INSTRUCTIONS TO CANDIDATES:**

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets [ ]

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### **QUESTION 1**

There are various components in logistics management. However we would always consider “total logistics cost” when dealing with logistics problems.

Explain the concept of “total logistics cost”.

**[25 Marks]**

### **QUESTION 2**

Critically analyse the causes of the bullwhip effect in supply chain management. **[25 Marks]**

### **QUESTION 3**

Critically analyze the Features of System Approach of management as it integrates the logistics system. **[25 Marks]**

### **QUESTION 4**

Examine the following types of logistics;

a) Humanitarian Logistics

**[5 Marks]**

b) Military Logistics

**[5 Marks]**

c) Reverse Logistics

**[5 Marks]**

d) Asset Logistics

**[5 Marks]**

e) Meta logistics

**[5 Marks]**

### **QUESTION 5**

Discuss the main operating objectives of logistics management.

**[25 Marks]**

**THE END**