



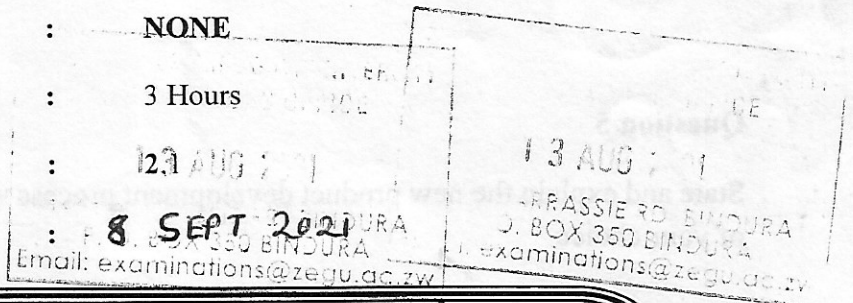
ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT

EXAMINATION PAPER

COURSE CODE : CEN 201
COURSE TITLE : Entrepreneurship Theory and Practice
SPECIAL REQUIREMENTS : NONE
DURATION : 3 Hours
LEVEL :
DATE : 8 SEPT 2021



INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []

Question 1

Discuss the relevance of entrepreneurship in developing countries like Zimbabwe giving practical examples. (25 marks)

Question 2

Highlight the importance of a proper bankable business plan to the stakeholders. (25 marks)

Question 3

Highlight various options for entrepreneurs to enter into international business and state the advantages and disadvantages of each option. (25 marks)

Question 4

Discuss the challenges being faced by entrepreneurs and how best they can overcome these challenges (25 marks)

Question 5

State and explain the new product development process with reference to any one new product of your choice (25 marks)